

PEBBLE BEACH\*  
AUTHORS &

*Ideas*  
FESTIVAL

at Stevenson  
School

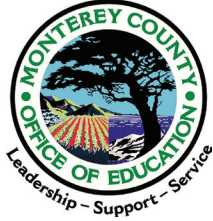


9<sup>TH</sup> ANNUAL



SEPTEMBER 25<sup>TH</sup> – 27<sup>TH</sup>

2015



September, 2015

Welcome to the Pebble Beach Authors & Ideas Festival and an extraordinary weekend filled with thought provoking experiences with nationally renowned authors and innovators.

Thanks to the tremendous generosity of The Carmel Ideas Foundation, thousands of Monterey County students have been able to participate in the Festival's Student Days. For eight years, students have returned to school after the festival inspired to find their passion and pursue it. Each year, students' learning is expanded to higher-order thinking and creative imagination is sparked to further explore the subjects presented and their own special interests and talents.

The Festival to Schools program brings festival speakers right to the schools, reaching even greater numbers of students through special assembly programs. All of this is offered at no cost, thanks to the support of the Carmel Ideas Foundation.

The Pebble Beach Authors & Ideas Festival is a one-of-a-kind, lifetime experience. You will be inspired and filled with new ideas and hope for the future. Enjoy the enriching experience of the Pebble Beach Authors & Ideas Festival!

Sincerely,

A handwritten signature in black ink that reads 'Nancy Kotowski'.

Nancy Kotowski, Ph.D.

Monterey County Superintendent of Schools

# S P E A K E R S

**BRIAN BANNON** was appointed Commissioner and CEO of the Chicago Public Library (CPL) by Mayor Rahm Emanuel. Under Bannon's award winning leadership, the 140-year-old institution is reimagining traditional services for new audiences and serves as a national model for how large legacy institutions can thrive in the knowledge and information era.

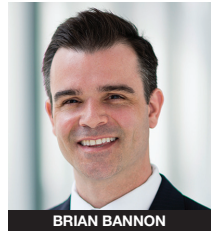
**MIKE BECK** performs in the United States and Europe as an acoustic guitar solo artist and a highly acclaimed song writer. He has six albums and *Western Horseman Magazine* picked two of his songs to include in "The 13 Best Cowboy Songs" alongside Lucinda Williams and Gene Autry.

**DR. ARTHUR BENJAMIN** has been repeatedly honored by the Mathematical Association of America for his teaching. He's currently a Professor of Mathematics at Harvey Mudd College and was selected as one of *The Best 300 Professors in America*. He's also a professional magician and lauded as one of the world's fastest mental calculators.

**R. SCOTT EVERS** received an Emmy and the George Foster Peabody Award for films on America's social ills of youth violence, poverty and HIV/AIDS. He now focuses on media campaigns to stem the tide of youth related violence in Belfast, Northern Ireland in hopes of allowing the ongoing peace process to thrive. He is the author of *Death of a Family*.

**PROF. DANIEL FERNANDEZ** has been a faculty member at nearby CSUMB for nearly two decades. He teaches physics and classes that address systems thinking, sustainability and infrastructure. One of his research areas is on the collection of water from fog and he and his collaborators have dozens of passive fog water collection sites throughout coastal Northern California. He is also deeply involved with sustainability-related initiatives on campus and within his own life.

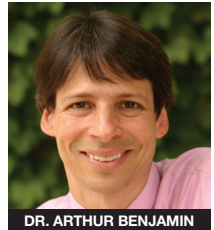
**MYRA GOODMAN** and her husband Drew founded Earthbound Farms in a backyard garden in the Carmel Valley. Both were "city kids" from NYC who became self-taught organic farmers and are credited with popularizing spring mix salads worldwide. Earthbound is now the largest producer of organic produce in North America.



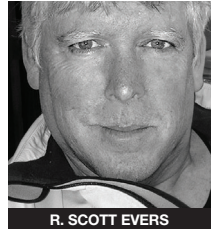
BRIAN BANNON



MIKE BECK



DR. ARTHUR BENJAMIN



R. SCOTT EVERS



PROF. DANIEL FERNANDEZ



MYRA GOODMAN





JEFF GREENFIELD

**JEFF GREENFIELD** has authored or co-authored eleven best-selling books and received three Emmy Awards, but he is best known to millions of viewers for his work as a senior political correspondent and news analyst for CBS, CNN and ABC News.



KEVIN P. HAND

**KEVIN P. HAND** studies the physics and chemistry of icy moons in our outer solar system to determine the origin and evolution of our solar planets. Dr. Hand assisted film director James Cameron in his IMAX film *Aliens of the Deep* as well as other oceanic exploration with Cameron.



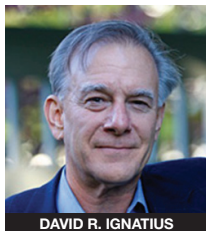
VICTOR DAVIS HANSON

**VICTOR DAVIS HANSON** has written or edited twenty-three books. He is a classicist and an expert on the history of war. His recent work is *The Savior Generals: How Five Great Commanders Saved Wars That Were Lost – from Ancient Greece to Iraq*. He was awarded a National Humanities Medal by President George W. Bush.



PROF. G. SCOTT HUBBARD

**PROFESSOR G. SCOTT HUBBARD** has achievements in space-related research including having served as program director of NASA's first Mars Program, Mars Pathfinder mission, the Lunar Prospector Mission and leading the team that found the exact cause of the tragic Columbia mission. His many honors include NASA's highest award, the Distinguished Service Medal.



DAVID R. IGNATIUS

**DAVID R. IGNATIUS** serves as an associate editor and columnist for the *Washington Post* and co-hosts Post Global, an online discussion of international issues with Fareed Zakaria. He is an award winning American journalist and novelist and has written nine novels, including *Body of Lies*, which director Ridley Scott adapted for a film.



PICO IYER

**PICO IYER** authored a dozen books and has been an essayist for Time and The New York Times for twenty-five years. He has also been a multiple Fellow of the World Economic Forum in Davos, a screenwriter for Miramar Films, a biographer of the Dalai Lama and writer of liner notes for Leonard Cohen.

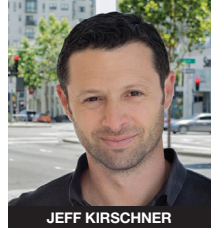


**SCOTT JAMES** received three Emmy awards for his work in television news, but is best known as a contributor to The New York Times, where he wrote a weekly column about San Francisco. Scott, under the pen name Kemble Scott, is also the author of two bestselling novels, *SoMa* and *The Sower*.



SCOTT JAMES

**JEFF KIRSCHNER** built successful mobile and social media advertising campaigns for Levi's and Sony. But concern for our planet's escalating litter problem led Jeff to create *Litterati.org*, a website encouraging readers to pick up a piece of litter, pictorially document its location and submit it to the Litterati map to develop world wide solutions for environmental clean-up.



JEFF KIRSCHNER

**DR. JEFF LANGHOLZ** is an award-winning teacher, researcher, and entrepreneur with a passion for sustainability. He has 25 years of worldwide experience creating "triple bottom line" solutions that benefit people, planet, and profits. His work has been covered by *The Wall Street Journal*, *New York Times*, *The Economist* and more than 250 other media outlets. Jeff has a Ph.D. in Natural Resources from Cornell University, and is a professor of international environmental policy at the Middlebury Institute of International Studies in Monterey, California.



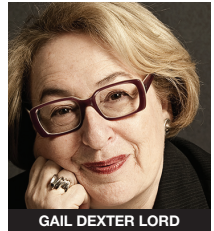
DR. JEFF LANGHOLZ

**SETH LERER** writes and edits on a broad range of subjects from Medieval Literature to children's literature education. He is currently a Professor of Literature at the University of California, San Diego, and has also been a teaching fellow at both Oxford and Cambridge.



SETH LERER

**GAIL DEXTER LORD** co-founded Lord Cultural Resources Planning and Management, the world's largest cultural planning firm. Gail is committed to assisting institutions, communities and their leaders in developing their cultural resources to maximize the public benefit.



GAIL DEXTER LORD

**JULIE LYTHCOTT-HAIMS** believes many adolescents and young adults are on a limited and narrow path which prevents success and personal development. She writes about this issue from the dual vantage points of a former university dean and a parent of two teenagers.



JULIE LYTHCOTT-HAIMS





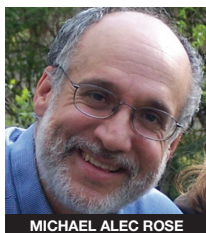
KAMAL RAVIKANT

**KAMAL RAVIKANT** authored *Love Yourself Like Your Life Depends On It* and *Live Your Truth*. He is a serial tech entrepreneur and Managing Partner at Evolve VC, a Silicon Valley venture capital fund. He believes to create something of value is about giving to others, then putting it where people can use it.



RAMON RESA, MD

**RAMON RESA, MD** grew up in severe poverty working in the fields of central California, but an elementary-school teacher inspired him to pursue his education and fulfill his dream to become a medical doctor. Dr. Resa passes the inspiration of his teachers and his own remarkable journey on to students attending our own student programs, Festival 2 Schools and the Student Ideas Festival.



MICHAEL ALEC ROSE

**MICHAEL ALEC ROSE** composes symphonies and other works which are widely performed in the U.S. and abroad. He is Associate Professor of Composition at Vanderbilt University's Blair School of Music and co-directs the International Exchange Program between the Blair School and the Royal Academy of Music, London.



KARIM SADJADPOUR

**KARIM SADJADPOUR** serves as Senior Associate at the Carnegie Endowment for International Peace. He was previously an Analyst with the International Crisis Group and is the author of *Reading Khamenei: The World View of Iran's Most Powerful Leader*. He appears frequently on CNN, BBC and NPR.



SUSAN SHILLINGLAW

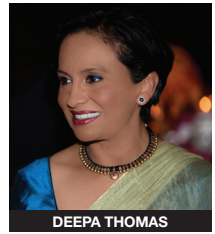
**SUSAN SHILLINGLAW** currently serves as Interim Director at the National Steinbeck Center in Salinas and is a Professor of English at San Jose State University. Susan has published widely on John Steinbeck, most recently *Carol and John Steinbeck: Portrait of a Marriage*. She has been teaching and writing about Steinbeck for 28 years.



**KATHRYN STOCKETT** wrote *The Help*, her debut novel, and it sold over 10 million copies and spent over 100 weeks on The New York Times bestseller list. It became a staple of book clubs around the country and adapted into a film and nominated for an Oscar as Best Film.



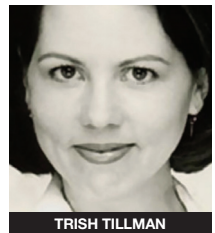
**DEEPA THOMAS** emigrated to the U.S. with her husband and founded Deepa Textiles, a successful and innovative design company. But with concern for her family's health and her passion for cooking, she created a diet deconstructing the principles of the most successful diets and healthy-living practices to reconstruct a simple, flavorful, low-carbohydrate Indian cuisine.



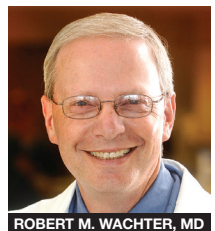
**TAELEN THOMAS** creates and performs biographical dramas in which he “brings to life” literary and historical personalities including Mark Twain, Theodore Roosevelt, Jack London, John Steinbeck, Robert Burns, Robert Louis Stevenson, Dylan Thomas and Ogden Nash. Recently honored as a “living legend” in the new book “Legendary Locals of Carmel-by-the-Sea”, Taelen performs his one-man shows for many of our under-served schools.



**TRISH TILLMAN** teaches theatre arts and is the former Director of Artistic Learning at the California Shakespeare Theater. An accomplished actress herself, she sparks students' interest in Shakespeare by coaching them in abbreviated performances of Romeo and Juliet, as she did earlier this week at the Student Ideas Festival at the Santa Catalina School.



**ROBERT M. WACHTER, MD** directs the Division of Hospital Medicine at the University of California, San Francisco, where he is also a professor and Interim Chair of the Department of Medicine. He coined the term “hospitalist” which has become the fastest growing comprehensive medical specialty program today.



# PROGRAM SCHEDULE

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## FRIDAY, SEPTEMBER 25

3:30-5:00 p.m. Registration

BOOK STORE OPEN

Wine and cheese reception in the Book Store-  
Rosen Center

5:15-6:30 p.m. AMPHITHEATER (weather permitting)\*\*

**Mark Twain** – Author

*Presented by Susan Akers*

**Shannon Miller** – The voice of an angel.

*Presented by David and Joan O'Reilly*

**Dr. Kevin M. Hicks** – President, Stevenson School

**Michael Alec Rose** – “Cum Pluribus Unum”: The  
balance of music between one and many.

*Presented by Ken and Donna Derr*

**Julie Lythcott-Haims** – Author of the NY Times  
best-seller “How to Raise an Adult”.

*Presented by The Landreth Family*

6:30 p.m. BOOK SIGNINGS IN THE BOOKSTORE

**Julie Lythcott-Haims**

**Michael Alec Rose**

\*\*If inclement conditions, Festival will move to the Keck Auditorium.

\*Speakers are subject to change.





## SATURDAY, SEPTEMBER 26

8:00-8:45 a.m. Coffee and muffins

8:15-8:45 a.m. BOOK SIGNINGS IN THE BOOK STORE

9:00-11:00 a.m. KECK AUDITORIUM

**Nancy Kotowski** - Superintendent of Schools,  
Monterey County.

*Presented by The Pigott Family*

**Robert M. Wachter, MD** – Health care has gone digital,  
finally. What is better, what is worse, and what are the  
unanticipated consequences?

*Presented by Steve and Ann Packer*

**Jeff Greenfield** – Mapping the Political Terrain—an  
insider’s guide to the contenders and the issues behind  
the 2016 elections.

*Presented by Stu Francis and Diana Stark*

**Professor G. Scott Hubbard** – Exploring Mars.

*Presented by Ann and Sam Ginn*

**Seth Lerer** – Reinventing English: Where has English  
been and where is it going?

*Presented by Peter and Robin Barker*

**David Ignatius** – Where did ISIS come from and what  
should we do about it?

*Presented by James and Karen Tyler*

11:00-11:30 a.m. Intermission

BOOK SIGNINGS IN THE BOOK STORE

**Jeff Greenfield**  
**Professor G. Scott Hubbard**  
**David Ignatius**  
**Robert M. Wachter, MD**



**SATURDAY, SEPTEMBER 26** continued

11:30-12:30 p.m. AMPHITHEATER (weather permitting)\*\*

**Victor Davis Hanson** – On this 70th anniversary of the end of World War II, we still do not quite fathom what caused the war, determined the way it was fought, and explained the outcome.

*Presented by Sam and Mary Jane Armacost*

**Pico Iyer** – How to keep our sanity and balance in an age when more and more texts, updates, upgrades and cell-phone calls are streaming in on us at every moment. Where does our deepest happiness really lie?

*Presented by Jane and John McCoy*

**Kathryn Stockett** - Author of “The Help”, which sold 5 million copies, spent two years on the NY Times Best Seller list and was made into a hit major motion picture.

*Presented by Chrissi and Mike Morgan*

12:30-1:00 p.m. Lunch (Box lunches may be taken to breakout rooms)

**BOOK SIGNINGS IN THE BOOK STORE**

**Victor Davis Hanson**

**Pico Iyer**

**Seth Lerer**

**Kathryn Stockett**

1:00-1:40 p.m. BREAKOUT SESSIONS – ROSEN CENTER (pick one)

*Presented by Joanne Storkan, Honest Engine Films*

**Jeff Greenfield** – Join a freewheeling session on the 2016 campaign; some history, some fun facts, plus your questions and comments.

**Victor Davis Hanson** – Revising World War II revisionism.

**Professor G. Scott Hubbard** – What we’ve learned. How a program rose from twin disasters in 1999 to the stunning successes of today.

\*\*If inclement conditions, Festival will move to the Keck Auditorium.



**Pico Iyer** – The Art of Stillness: give me a break!

**Seth Lerer** – Are we still speaking and writing English?  
Technology and culture in communication.

**Kathryn Stockett** – Stories not in the book or movie....

**Robert M. Wachter, MD** – Healthcare goes digital.  
Why is it so hard?

2:00-4:00 p.m. AUDITORIUM

**Professor Daniel Fernandez** – What do we mean by  
“sustainability”?

*Presented by Beverly and Lyman Hamilton*

**Brian Bannon** – Chicago is showing how cities can  
transform historic institutions into bright centers  
for innovation and how a 140 year old Public Library is  
leading this transformation.

*Presented by Judy C. Miner*

**Dr. Kevin P. Hand** – The search for life beyond Earth.

*Presented by Rose Marie and John L. Hendry, III*

**Gail Lord** – Her latest book “Cities, Museums and  
Soft Power” shows how and why museums have an  
important role to play in our lives.

*Presented by James and Rolande Vaughn*

**Ramon Resa, MD** – Farm worker to Doctor and what  
he has discovered on his many Festival 2 School visits  
to underserved schools.

*Presented by Harden Foundation*

**Karim Sadjadpour** - Iran...past, present and future.

*Presented by Joe and Sheila Mark*

4:00-4:30 p.m. BOOK SIGNINGS IN THE BOOK STORE

**Gail Lord**  
**Ramon Resa, MD**



**SATURDAY, SEPTEMBER 26** continued

4:30-5:15 p.m.    **BREAKOUT SESSIONS – ROSEN CENTER** (pick one)  
*Presented by Max and Marcia Messmer*

**Brian Bannon** – How libraries can connect people and ideas.

**Professor Daniel Fernandez** – Empathy, communication, connection, community and sustainability.

**Dr. Kevin P. Hand** – Searching for life in oceans and elsewhere in our solar system.

**Gail Lord** – How museums and the arts can help cities resolve problems to be better places to live.

**Julie Lythcott-Haims** – Wrestling with the details of a parent's fears and dreams, why we have such trouble letting go, and why we must.

**Ramon Resa, MD** – Change your life; how to overcome challenges blocking your life's ambition.

**Michael Alec Rose** – Why we all love music.

**David Ignatius and Karim Sadjadpour will participate in a joint session on the main stage in the theater, with Scott James** – America's place in the world order.

*Presented by John and Pamela Goode*



## SUNDAY, SEPTEMBER 27

8:00-8:45 a.m. Coffee and muffins

8:15-8:45 a.m. BOOK SIGNINGS IN THE BOOK STORE

**Kamal Ravikant**  
**Susan Shillinglaw**

9:00-11:00 a.m. AUDITORIUM

**Myra Goodman** – How a two acre heirloom raspberry farm in Carmel Valley grew to become the largest grower of organic produce in North America.

*Presented by Barbara and Bill Edwards*

**Dr. Jeff Langholz** – The future of water: closer and better than you think.

*Presented by Jane and Carl Panattoni*

**Deepa Thomas** - Deepa's Secrets: She shifted her passion and intellect from the board room to the kitchen. Deepa's "New Indian" is low carb, laced with her life stories, and grounded in the latest (and most ancient) gut wisdom.

*Presented by Barbara Boswell*

**Dr. Arthur Benjamin** – Discover the beauty and magic of mathematics from the mathemagician.

*Presented by Linda and Randall Charles*

**Jeff Kirschner** – What do a four year old girl and a discarded cigarette have in common?

*Presented by Charles and Ann Johnson*

**Susan Shillinglaw** – John and Carol Steinbeck, Ed Ricketts and Joseph Campbell were friends in 1932, when all were together in Monterey.

*Presented by Vance and Arlene Coffman*

**Mike Beck** – A life of horses and the romantic history of ranching in California.

*Presented by Pat Wilson*



**SUNDAY, SEPTEMBER 27** continued

**Kamal Ravikant** – Instant success, sorta.

11:00-11:30 a.m. Intermission

BOOK SIGNINGS IN THE BOOK STORE

**Dr. Arthur Benjamin**  
**Myra Goodman**

11:30-12:15 p.m. BREAKOUT SESSIONS – ROSEN CENTER (pick one)

**Dr. Arthur Benjamin** – The Magic of Math:  
Solving for X and figuring out whY.

**Myra Goodman** – My Earthbound Journey.

**Dr. Jeff Langholz** – A closer look at distributed, on-site  
water production.

**Kamal Ravikant** – What traits predict success?

**Susan Shillinglaw** – The Steinbeck circle: 1930's  
Pacific Grove.

**Deepa Thomas** – More secrets; timeless wisdom for  
life-changing results.

12:15-1:00 p.m. BOOK SIGNINGS IN THE BOOK STORE

Mark your calendar now for September 23-25, 2016

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## Santa Catalina School

On behalf of Santa Catalina School students, faculty, and administration, we are pleased to partner once again with the *Pebble Beach Authors & Ideas Festival* to host the student programs. We welcome to our campus over 2,000 local students who will attend the presentations. The Festival presents a wonderful opportunity for them to be exposed to a wide variety of topics that will help to expand their horizons.

Santa Catalina School places great value on offering a wide variety of perspectives during the course of each student's educational experience. The *Pebble Beach Authors & Ideas Festival* is known for bringing together a diverse group of authors who have a passion for sharing ideas and challenging an audience. This effort matches our educational philosophy perfectly. We hope you enjoy this wonderful event and the beautiful surroundings of the Monterey Peninsula.

Sincerely,

Sister Claire  
Head of School



Stevenson School is honored to serve as the host location for the *2015 Authors and Ideas Festival*. At Stevenson, we believe that education is meant to help us discover the world and contribute to its transformation; we believe that one's education is best pursued in the company of others, for others' benefit as well as one's own. In this spirit of our community, we invite you to listen to others with an open heart, to speak spontaneously and succinctly, and to be willing to interrogate your own assumptions about what you hold to be true. Of course, we also invite you to relish our beautiful setting that lends itself marvelously—for our students and you, our guests—to contemplation and fellowship.

Thank you again for being a part of this special event.

Sincerely,

Dr. Kevin M. Hicks '85  
President  
Stevenson School



# EDUCATIONAL PROGRAMS

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## EDUCATOR SCHOLARSHIP PROGRAM

From the beginning of the *Authors and Ideas Festival* there has been a serious commitment to celebrate those who work tirelessly to educate the youth of Monterey County. More than 2000 weekend scholarship passes have been provided over the years, and countless testimonials show how lessons learned during the Festival make their way back to classrooms throughout our area during each school year.

## STUDENT INTRODUCERS

Beginning with the very first *Authors and Ideas Festival* nine years ago, students from Monterey County schools have played an integral role. Students are chosen to research, meet and introduce all of the speakers for the *Festival*. Students also serve as introducers for all presenters during the *Student Ideas Festival* held at Santa Catalina School and attended by 2200 Monterey County middle and high school students each September.

For the first time last year we were proud to have the participation of students representing more than 150 migrant students who participated in Migrant Education Region XVI's annual Speech and Debate Tournament. This group comes from public schools throughout Monterey County, from San Lucas to Castroville. We are very pleased to have members of this group with us again this year to introduce many of our Saturday speakers.



*Congratulations to Nathaniel and Ian, 2014 Great Ideas winners!*

## “I HAVE A GREAT IDEA” CONTEST

Now in its third year, participation in this contest is available to all middle and high school students in the county. Students are invited to submit a one-minute video explaining an original great idea. They may work individually or as teams.

Last year's winners, Ian Russell and Nathaniel Avila from Washington Middle School in Salinas, submitted their idea to cross breed the fast growing eastern white pine with the balsam fir. The resulting hybrid tree would grow faster and be able to produce more paper; hence, leaving more trees to curb global warming. WOW, and this from middle school students!





## STUDENT IDEAS FESTIVAL

Over the last two days more than 2000 Monterey County students from twenty five schools attended sessions on the beautiful campus of Santa Catalina School, where they participated in a special performance of Romeo and Juliet and were inspired by a Mars explorer, a young farm worker who became a doctor, the co-founder of the largest organic grower in our country and a water expert, to name a few.

Past speakers have included a former U.S. Supreme Court Justice, a famous astronomer, Juilliard performers, a well-known restaurateur, U.S. Ambassadors, and many more. This year they were even taught how to sprout wings! Since its inception in 2008, more than 20,000 young people have participated.



Buses arrive for the Student Ideas Festival.



Jessica and Michael Shinn of the Juilliard School engage students at Santa Catalina School.



Dr. Resa with students at Main Street Middle School in Soledad.

## FESTIVAL 2 SCHOOLS

Since it is impossible to bring every Monterey County student to the *Student Festival*, this program was created to take *Festival* presenters to schools throughout the academic year. Presentations are given to large assemblies of students, and when a speaker is an author, books are donated to the school.

Last March *Festival 2 Schools* took Litterati Founder, Jeff Kirschner, to Chalone Peaks Middle School in King City where he spoke to three groups of 250 students each. As a direct result, King City has recently embarked upon a project to clean up the City. The project focuses on creating a litter free world, and schools are challenged to be part of the project.



# **DONORS**

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*The Carmel Ideas Foundation thanks and recognizes all donors as of September 15, 2015.*

## **STUDENT LITERARY DAYS**

The Angels

## **FESTIVAL 2 SCHOOLS**

The Pigott Family

## **STUDENT PROGRAMS**

Monterey Peninsula Foundation  
Host of AT&T Pebble Beach Pro Am

## **PREMIER CIRCLE**

Ken and Donna Derr

The Landreth Family Fund of the  
Community Foundation for Monterey County

David and Joan O'Reilly

James and Karen Tyler

## **HONOR ROLL**

Dick and Daphne Bertero

Barbara and Bill Edwards

Ann and Sam Ginn

Harden Foundation

Rose Marie and John L. Hendry, III

Honest Engine Films, Joanne Storkan

Chrissi and Mike Morgan

Shenandoah Foundation



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Paul and Danah Fisher  
Stu Francis and Diana Stark  
John and Pamela Goode  
Beverly and Lyman Hamilton  
The Charles and  
Ann Johnson Foundation  
Don and Sally Lucas  
Jane and John McCoy

Joe and Sheila Mark  
The Messmer Family Foundation  
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Susan and Bill Montgomery  
Jane and Carl Panattoni  
Pebble Beach Foundation  
Jim Price  
Betsy and Sam Reeves  
Carol and Ned Spieker Fund  
Diane and David Steffy  
James and Rolande Vaughn  
Brooks and Danielle Walker  
Dan and Charmaine Warmenhoven  
Pat Wilson

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Helen Breck  
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Caddell and Chapman  
Carmel Country Inn, Chris Tescher  
Marion Cope  
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Joan Hill, MiracleWorks Foundation  
Chris and Craig Johnson  
Lynn Knoop

Marjorie McNeely Fund  
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Sam and Nora Wolcott  
Marcia Wythes

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Tim Hall  
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Tori and Paul Hazelrig  
Ed and Anne Jamieson  
Chuck and Carol Keller

Mr. and Mrs. John Keller  
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As we celebrate the ninth Festival, we extend a special thank you to all of our donors for making the programs of the Carmel Ideas Foundation possible. Ticket sales account for less than thirty percent of the Foundation's operating budget, yet we have maintained and even increased our educational programs each and every year. To date more than 30,000 students and 2000 educators have participated in our programs.

2016 will mark the tenth Authors and Ideas Festival, and plans are to make next year the biggest and best yet, but we need your help. Please spread the word.... encourage central coast individuals and businesses, as well as everyone you meet, to support and help to grow the educational programs of the Carmel Ideas Foundation.

The inspiration of young people in our community is one of the major goals of the Carmel Ideas Foundation. Connecting creative artists and brilliant thinkers with our future leaders is imperative, and without the continued generous support of our donors it simply will not happen.

Make a difference right now by making a tax-deductible donation today, and please use the enclosed form to buy your ticket and/or pledge your support for next year. Expansion of programs can happen only if the funds are there!

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***Congratulations to this year's winners  
Ned Huston and Nora McKenna.***

Two names will be drawn and  
two passes will be awarded.

Drawing will be held  
the week of September 28, 2015.

Winners will be notified by e-mail or phone.

